



PGF SERVICES

Counselling Advice Support

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Clinical Director



He rārangi whakataki

Agenda

1. Ko wai au?
2. Ko wai tātou?
3. Gambling Harm
4. Gambling Harm Strategy
5. Emerging issues
6. Have your say.





Ko wai au?

About me





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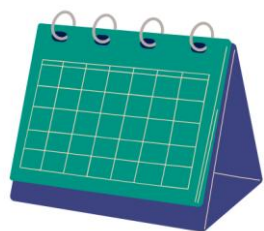
Ko wai tātou?

PGF Services

www.pgfnz.com

0800 664 262

Manaaki Tāngata Clinical Practice and Referrals



Available 8.30am
- 5.00pm

Mondays to
Fridays



Accessible by
phone, email, live
chat or video
calling



Provided to friends,
whānau and
colleagues affected
by someone's
gambling



Mana-enhancing
and culturally
appropriate



Peer support
available



Free, professional
and confidential

Hauora Whānui

Public Health and Health Promotion



Education

Online education and training to identify and screen for gambling harm.



Guidance

Guidance to develop organisational policies on gambling harm.



Resources

Fact sheets, briefings and other digital resources.



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Gambling harm.

What is harmful gambling?



438,000 estimated people experience some form of gambling harm in Aotearoa.



Associated with a wide range of co-existing health issues, addiction and increased suicide risk.



On average, six people are affected by someone experiencing gambling harm.



How much per year?

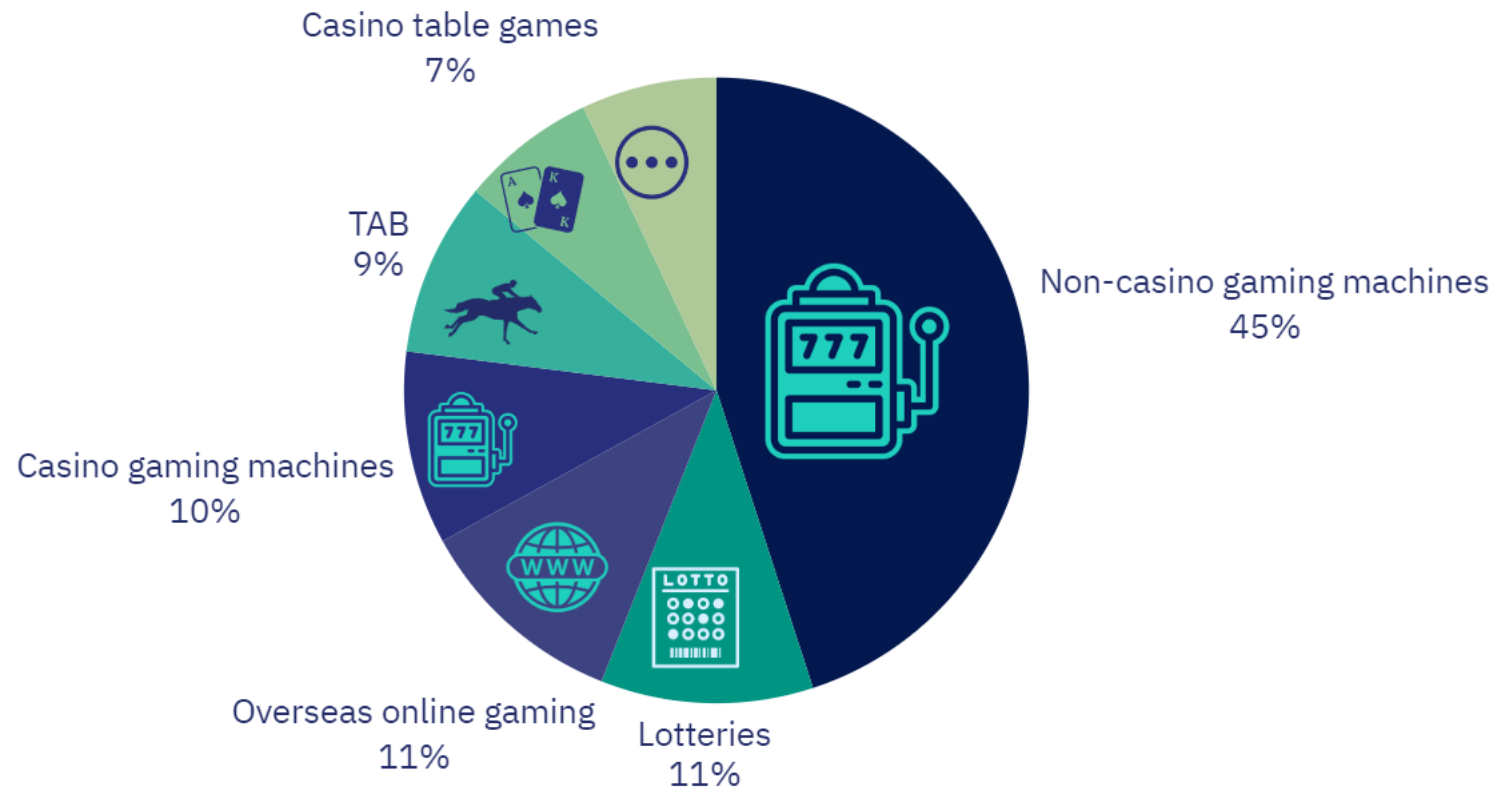
\$2.792 billion *

2023/24 (year to 30 June) summary stats across the four main types of gambling in Aotearoa:

- TAB racing and sports gambling: \$371 million
- Casinos: \$592 million
- Gambling Machines outside casinos: \$1,037 billion
- NZ Lotteries: \$792 million

<https://www.pgf.nz/regional-pokie-stats>

Distribution of harm



*2022/2023 clients assisted by primary gambling mode

Growth of Online Gambling



- 31.1% of all gambling is taking place online
- 11% of people accessing support are citing offshore gambling sites
- Current online gambling is more harmful than in venue gambling as lacks regulation, host responsibility rules and exclusion options
- Coming is up to 15 more licenced online casinos to enter the market without consumer protections



Gambling Harm Strategy 25/26 and 26/27

Government Priority Outcomes

GOAL: New Zealanders' quality of life and life expectancy are not affected by gambling harm



- Increasing access to gambling harm support
- Growing the gambling harm workforce
- Strengthening the focus on the prevention of and early intervention in gambling harm
- Improving the effectiveness of gambling harm support



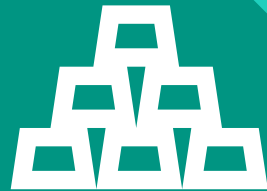
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Emerging issues: gambling, gaming and other digital harms

Changing gambling landscape



Up to 15 Casino
licenses



Unrestricted
advertising, weak
regulation



Unlimited access,
normalization of
gambling



Increased gambling harm



Online Casino Gambling Bill



**Submissions open now until
17 August 2025**

Young People, Children and Advertising

- Child gambling as risky as adult gambling
- Est 60,000+ children in the UK are gambling
- 100,000+ Young people gambling
- Hidden advertising – content marketing
- Self regulation of Loot boxes on gaming products



Normalisation of gambling

The screenshot shows a live-streamed slot game interface. At the top left, the channel name "Slotsband" is visible, along with a description: "NEW NOLIMIT GRIND + 500fs RAFFLE !RAFFLE IVOITTAJAT" and "Playing Slots for 110 viewers". A "bleaware 18+" warning is also present. The main area displays a slot machine grid with symbols including "SPLIT WILD", "WILD", and various character portraits. To the right of the grid, there's a "SAN QUENTIN xWays" logo and a "WIN UP TO 150 000 X" banner. Below the grid, a "BALANCE € 217.70" is shown. On the right side of the stream, there's a video feed of a male streamer wearing sunglasses. Below the video feed, there's a chat area with messages from users like "musta_leski96" and "sillizh". At the bottom of the stream, there's a "BONUS HUNT + RAFFLE" section with details: "START: 570€ GAMERS: 19". Below this, there's a "KOODILLA SLOTSBAND8 SAAT 8% ALENNUSTA PUSSIT.COM VERKKOKAUPASTA" message. At the very bottom, there's a "SLOTS BAND" logo and a list of items: "1. STACK'EM 1€" and "2. CRAZY CHICKEN 1€".

Slotsband
NEW NOLIMIT GRIND + 500fs RAFFLE !RAFFLE IVOITTAJAT
Playing Slots for 110 viewers
bleaware 18+
WIN UP TO 150 000 X
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8% ALENNUSTA PUSSIT.COM
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1. STACK'EM 1€
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- Role of Influencers
- Twitch
- Kick
- Crypto currency gambling

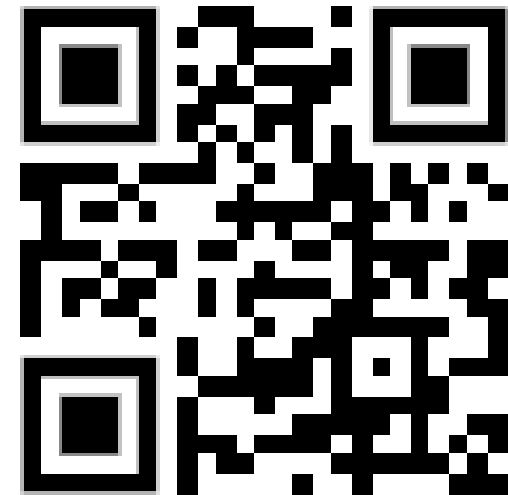
Challenging the narrative



SPORTS BETTING.
ARE YOU BEING PLAYED?

Find out if you're being played at
beingplayed.info

 **PGF Services | No judgement, just support**
0800 664 262 | www.pgfnz.com | help@pgfnz.com | Text 5819





Ngā mihi nui

0800 664 262

to speak to a duty counsellor
8.30am – 5pm Monday-Friday

referrals@pgf.nz

for email support

www.pgf.nz/referrals

to make a referral

#5819

Text for help